

neurally

AI that feels right

human.

trustworthy.

yours.

Speaker:

Martina Biscuola

CMO & Co-Founder



Neurally is an Italian AI startup creating next-gen, human-centered software

Solutions

Advanced, intuitive tools for real-world business needs

Evolution

Transparent innovation that leads digital transformation

Skills

Built by top-tier AI experts & tech entrepreneurs

Accessible AI

We transform intelligence into impact, for everyone



Emanuela Astolfo
**Chairwoman
& CFO**



More than 40 years of experience in business administrative management and HR.

- Ensures the compliance of software with high standards
- Manages funds and investments
- HR manager

Simone Checcoli
CEO & CTO



Several years as CEO and CTO of DotEnv srl. Senior backend dev with experience in PA. Vice president of Young Entrepreneurs Group Confindustria Emilia.

- Manages both technical and strategic aspects of projects
- Sales Manager

Martina Biscuola
**CMO
& Co-Founder**



Sales and communication background.

- Manages market strategist
- Analyzes markets
- Manages communication channels

Nicolò Ferraresi
**PM
& Co-Founder**



Senior full stack developer with extensive experience in leading technical teams.

- Manages projects
- Defines the roadmaps

Fabio Mezzogori
**Full stack dev
& Co-Founder**



Fullstack Developer in DotEnv and Neurally.

- Cooperates with CEO and PM for R&D.

Marcello Bentivoglio
**AI/ML
Engineer**



Machine learning expert, ensuring the quality and efficiency of software's AI-driven systems.

- Trains neural networks and optimizes AI systems
- Drives continuous improvement in AI model quality and deployment

Brian Ferri
**AI/ML
Developer**



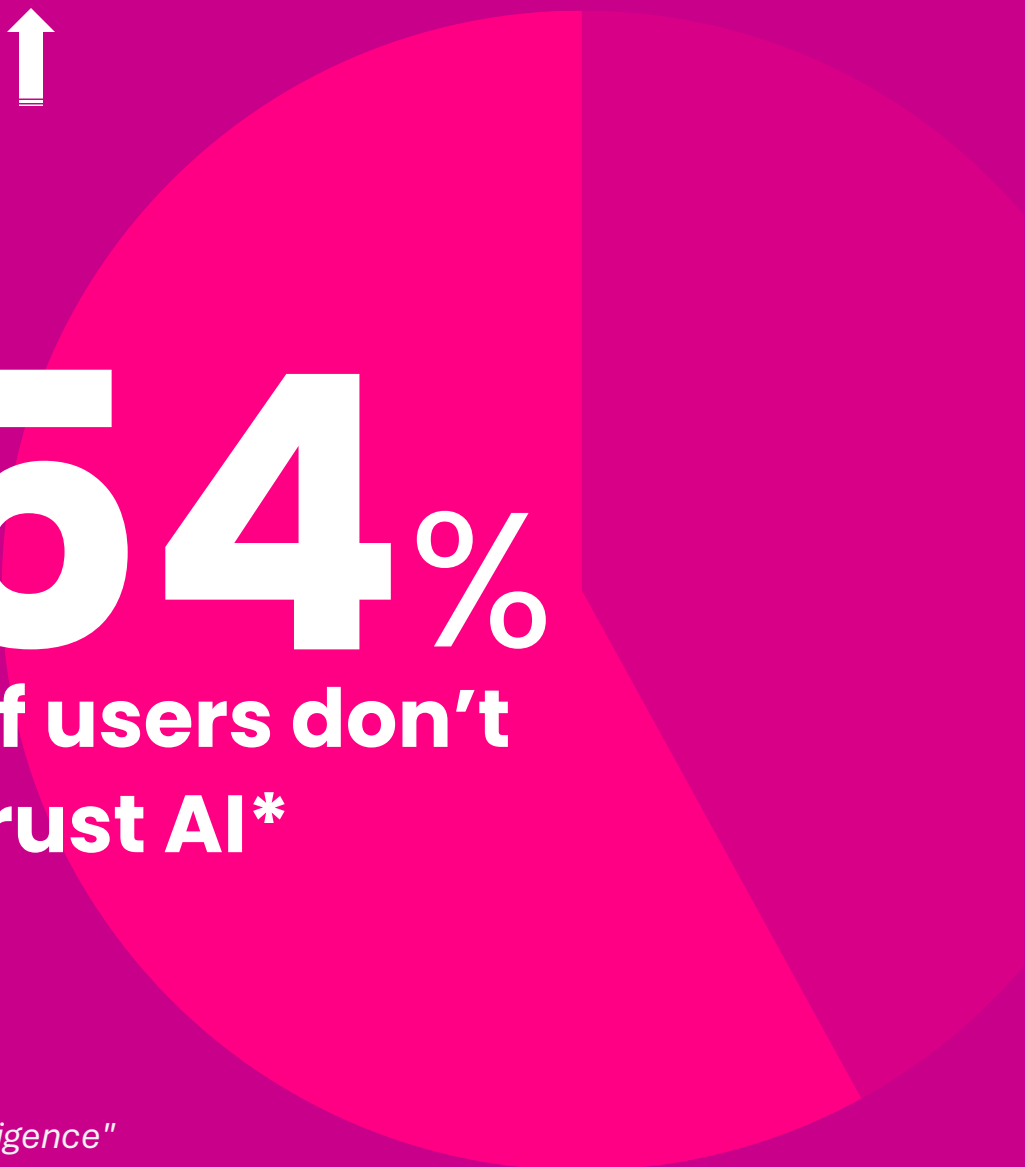
AI Developer & AI Act Compliance Expert

- Designs and develops advanced AI models and tools
- Ensures all solutions are fully compliant with the EU AI Act
- Bridges innovation and regulation to build responsible AI

AI adoption is rising. ↑

Trust is falling. ↓

- ◆ Users hide AI use from managers
- ◆ Enterprises worry about security & control
- ◆ Current tools:
generic, black-box, unreliable



54%
of users don't
trust AI*

*Source: KPMG & University of Melbourne, "Trust, attitudes and use of artificial intelligence"

Meet Nebula: your secure AI assistant with a face

Deep semantic understanding

Truly understands your data

Data stays private

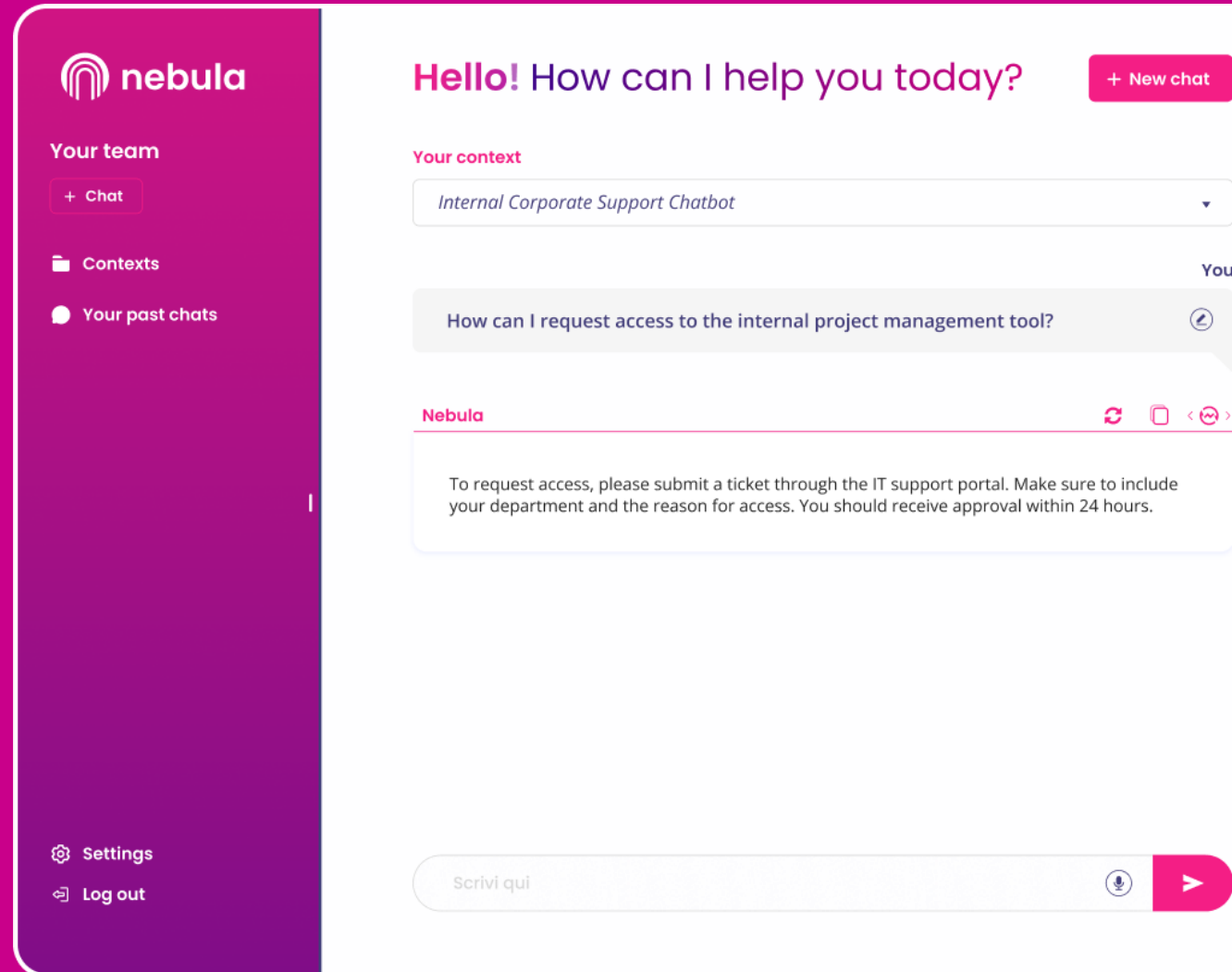
No sharing, no training on your content

Voice-to-Text + Avatar

Speak naturally, get human-like answers

Plug & Play

Connects to your documents instantly



Connect to your tools. No migration needed.

- ◆ Plug into **SharePoint, Google Drive, OneDrive, AWS, Azure, FTP**
- ◆ **No file copying**
Nebula reads, never duplicates
- ◆ **Real-time sync** with your existing workflows
- ◆ **Works instantly** with your current infrastructure



Nebula understands, it doesn't just retrieve

Deep semantic comprehension beyond traditional RAG

Feature	Basic RAG Tools	Nebula Semantic Engine
Keyword search	✓	✓
Semantic understanding	✗	✓ NER + Concept Linking
Connects to knowledge base	✗	✓
Contextual precision	✗	✓
Source-based answers	✗	✓ < 1% of hallucinations

Powered by **IRYDE**, our proprietary engine for deep contextual parsing



Nebula's avatar

More human-like feeling in the interaction



Expressive 3D avatar with facial cues & voice tones



Makes conversations clearer, warmer, more intuitive



Builds emotional connection and user trust

Your logo



You can be the avatar!



Hello!

How can I help you today?

Chat!



Customer pain points

We respond to real problems

 **Logistics**



Andrea

CEO logistics automation
bubbles & customer care

 **Retail**



Fabio

Head Tech Retail auto &
CRM quotes

 **Legal**



Giovanni

Legal Ops fast & secure
search

Tailor-made strategy, scalable distribution

We start from data-intensive and regulated sector

Market of **\$ 8.17 billion**, growing by **28.2% per annum**

SaaS + API model with advanced modules and privacy-by-design

Vertical sectors

Native integration

Scalability

Product-Market adaptation: strategy and traction

Traction

- ◆ Active vertical use cases
- ◆ Demo requests
- ◆ Strong growth in demand (8.17B\$)

Go-to-market

- ◆ Strategy by sector
- ◆ SaaS + API
- ◆ Events + Community



Segmentation

- ◆ Logistics, Legal, Retail
- ◆ Technology of the first users
- ◆ Weak point: information overload, privacy

Who we're helping, and why it works

Traction

- ◆ **12** active beta tests
- ◆ **20+** demos required
- ◆ **3** ongoing partnerships

Segmentation

- ◆ Vertical sectors
- ◆ Level of innovation
- ◆ Specific needs (automation, privacy, UX)



Logistics



Retail



Legal



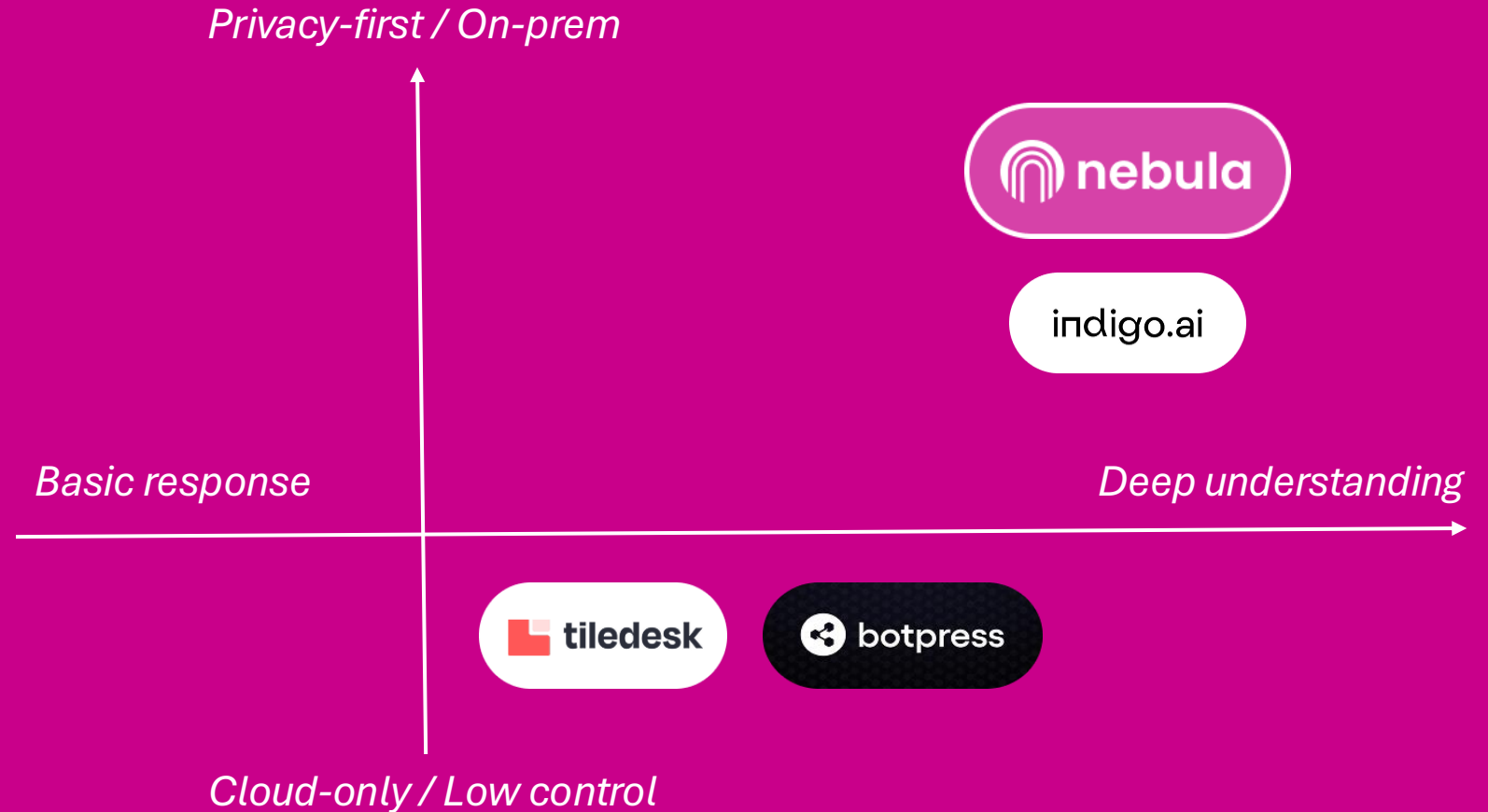
Publishing

Early adopters & omni-channel companies

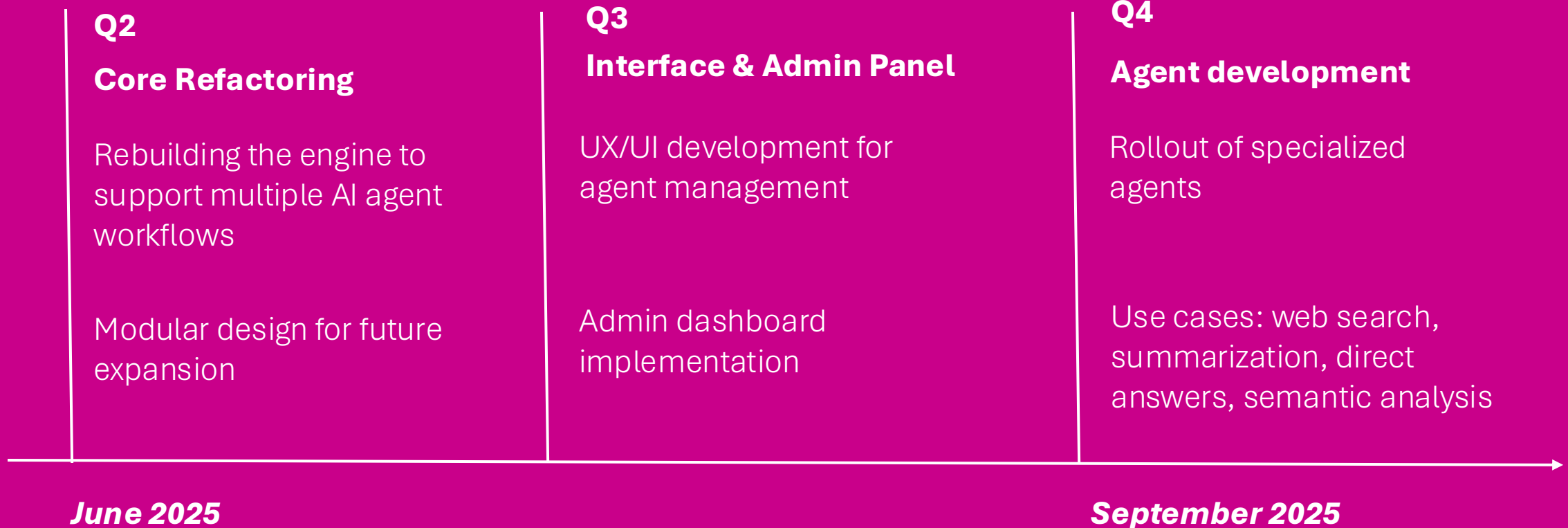
Nebula in the AI Agent landscape



Nebula
focuses on deep
understanding
and data control



Roadmap 2025 – From RAG to AI Agents



Nebula is your private AI

Powerful • Trusted • Ready

CONTEXT

AI adoption is exploding,
but trust is collapsing.
Companies seek power and control.

WHO WE ARE

We build ethical, secure and human-centered AI.
Nebula is our answer: a private, powerful assistant built for real work

WHERE WE ARE GOING

- From smart retrieval → **to autonomous agents.** ✓
- From answering questions → **to understanding needs.** ✓
- From tool → **to trusted AI collaborator.** ✓


Explore the future **with us**

 **neurally.it**

 info@neurally.it

 +39 0532 1717097

 Via Copernico, 38
20125 - Milano (MI)
Italy

 Via L.V. Beethoven 15/C
44124 - Ferrara (FE)
Italy

[in](#) [@](#) [X](#)

