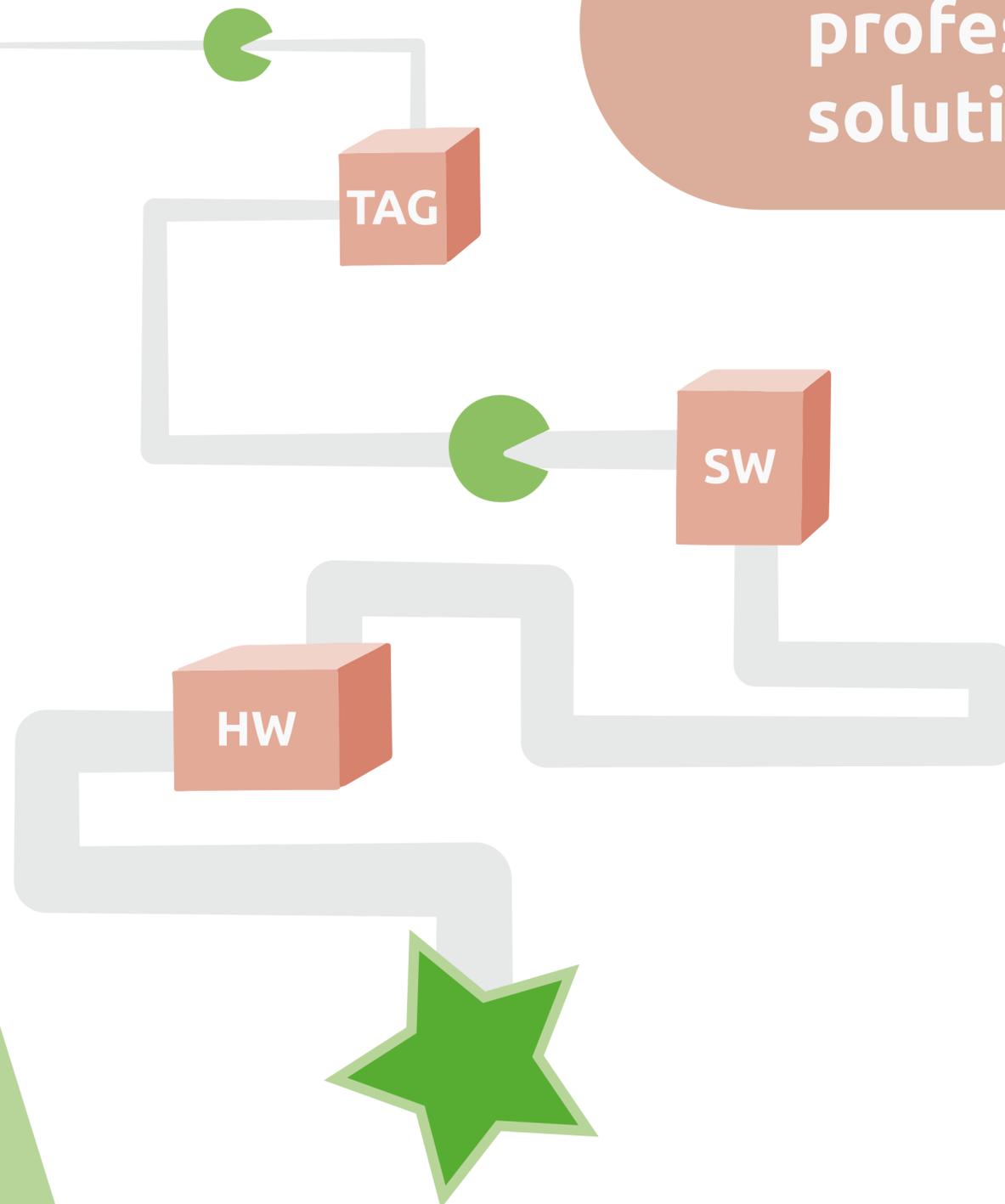


Innovative
solutions
for your business



easyRFID
SIMPLY UNCONVENTIONAL

EasyRFID is a team of highly specialized professionals that design custom tracking solutions based on RFID and BLE technology.



Every key process, from the RFID label production to the R&D, is internal: thanks to this, we developed our company as **highly scalable and clonable**, so that we can follow the market demands.

R&D
Production
Modena

Headquarter
Bologna

Production
Benevento

EasyRFID was born in Bologna from the entrepreneurial idea of the **brothers Barbara and Corrado Moratti**. As they both come from very different sectors, the former from fashion and the latter from printing, they can bring a fresh point of view to the world of **Made In Italy** tracking.

We are active all over Italy with **three plants**.

Production. capacity

1
Mln
pieces

2
Mln
pieces

We manufacture 100k pieces/hour for an average of 1Mln pieces/day, with the possibility of reaching **2Mln pieces/day peak.**

Furthermore, we keep a constant stock of about **20Mln microchips** to allocate for customer orders.

Quality Quantity

Why choose?

We work to guarantee both.

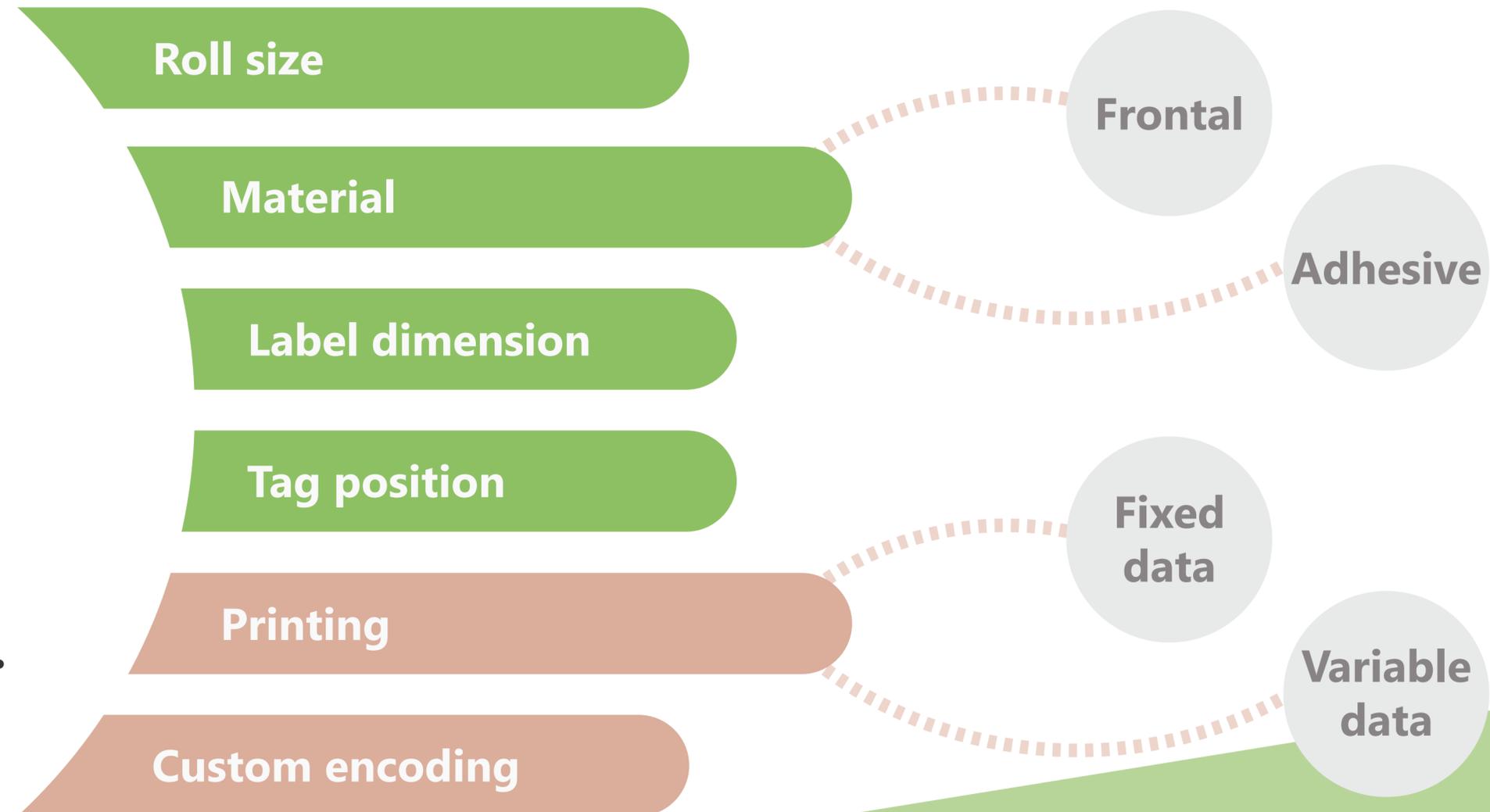
Every custom solution is thoroughly tested to guarantee the **highest reliability and performance**, while our **quality check team** analyzes the RFID labels to eliminate any physical and functioning defect.

We provide 100% good RFID label rolls.

Flexibility & customization

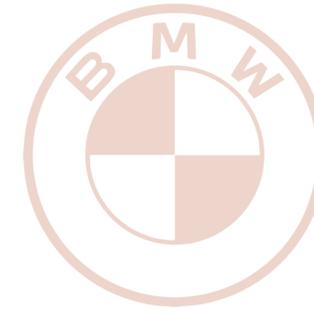
Personalization of RFID labels

We designed and developed our machineries so that production be **extremely flexible.**



some **Brands**
we collaborate with

UNITED COLORS
OF BENETTON.



ABB

TEDDY
GROUP

YOOX

TRENITALIA

FERRERO

Oscalito
1936

TECHNOGYM

DECATHLON

Ferrari

FIAT

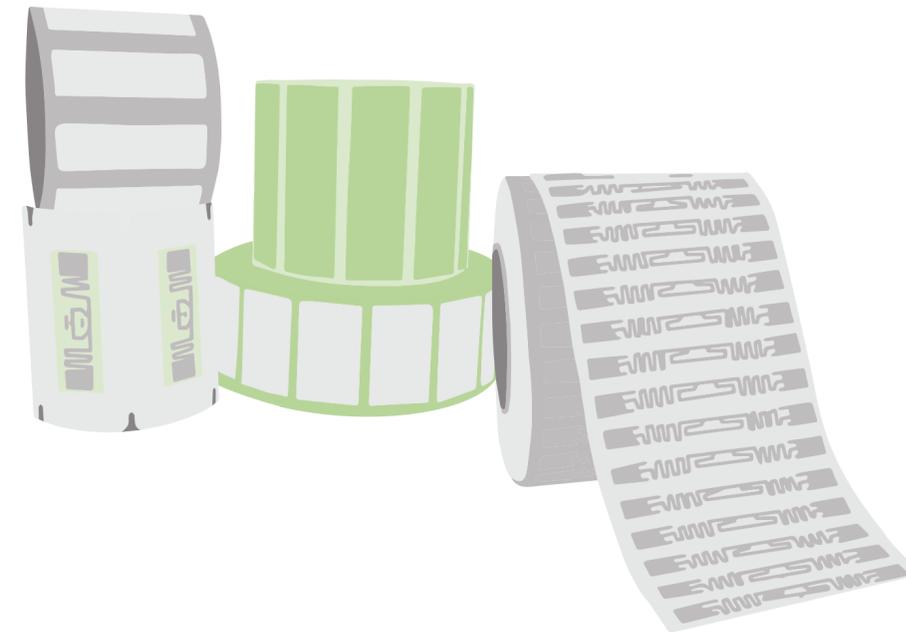
Rai

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Thanks
for the attention