

Bologna, August 30th, 2018

INDUSTRIAL TOURISM WORKSHOP (ITW)
Bologna 4/7 September 2018 – Confindustria Emilia

PROGRAM FOR BUYERS

Tuesday, September 4th

Afternoon: Buyers' arrival, transfer to **SHG HOTEL BOLOGNA**
(Via Risorgimento, 186 - Zola Predosa, Tel 051/751110, BO,
www.shghotelbologna.com)

06.45 p.m.: Pick up at the hotel, visit of **Fender Showcase by Casale Bauer**
(Via IV Novembre 6-8 40057 Cadriano di Granarolo Emilia, BO,
www.casalebauer.com)

08.30 p.m.: Light dinner at Fender Showcase by Casale Bauer

10.00 p.m.: Transfer to hotel

Wednesday, September 5th

09.00 a.m.: Pick up at the hotel, transfer to **Ferrari Museum in Maranello**
(Via Dino Ferrari 43 – 41053 Maranello, MO, www.musei.ferrari.com/en/maranello)

Sedi Confindustria Emilia

BOLOGNA

Via San Domenico 4
40124 Bologna
tel. 051 6317111
fax 051 356118

01.00 p.m.: Lunch at **Ristorante Paddock**
(Viale Terra delle Rosse, 1, 41053 Pozza, Maranello MO)

02.30 p.m.: Pick up at restaurant and transfer to **Ducati Motor Holding Spa**
(Via Antonio Cavalieri Ducati, 3, Borgo Panigale, Bologna)

04.00 p.m.: Guided tour of the Ducati Motor Plant and Museum.

07.30 p.m.: Light dinner at Ducati Museum

08.30 p.m.: Pick up and transfer to Bologna

09.00 p.m.: Guided tour of Bologna historic downtown

10.30 p.m.: Pick up and transfer to hotel

FERRARA

Via Mons. Luigi Maverina, 4
44122 Ferrara
tel. 0532 205122
fax 0532 204740

MODENA

Via Bellinzona 27/A
41124 Modena
tel. 059 448311
fax 059 448310

Thursday, September 6th

08.30 a.m.: Pick up at hotel and transfer to Bologna Fiere for **ITW – Industrial Tourism Workshop**

09.30 - 01.00 p.m.: One to one meetings at **ITW – Industrial Tourism Workshop**

01.00 - 02.00 p.m.: Lunch at Bologna Fiere



CONFINDUSTRIA EMILIA
AREA CENTRO: le imprese di Bologna, Ferrara e Modena

02.00 – 05.00 p.m.: One to one meeting at **ITW – Industrial Tourism Workshop**

06.00 p.m.: Pick up at Bologna Fiere and transfer to **Fico Eatalyworld**
(Via P. Canali 8, BO, www.eatalyworld.it)

06.30 p.m.: Guided tour of **Fico Eatalyworld** and tasting

08.00 p.m.: Dinner at “**Osteria del Culatello**”, within Fico Eatalyworld
(www.eatalyworld.it/it/ristoranti/ristoranti-fico/osteria-del-culatello)

10.00 p.m.: Pick up and transfer to hotel

Friday, September 7th

09.00 a.m.: Check out from the hotel, pick up and transfer to **Industrial Heritage Museum** (Museo del Patrimonio Industriale) in Bologna

11.30 a.m.: Pick up and transfer to **Fashion Research Italy**

01.00 p.m.: Light lunch at **Fashion Research Italy**

02.30 p.m.: Transfer to Bologna airport or Bologna central railway station

We are looking forward to meet you during this second edition of the Industrial Tourism Workshop!

For any further information:

Paola Guidi

Confindustria Emilia

Tel/Fax 051 6317303 – Cell. 348 0857124

p.guidi@confindustriaemilia.it